



Consulting, Training, Coaching

Inspirational Leadership (IL)

Overview

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The Art of Inspirational Leadership



“The Art of Peace does not rely on weapons or brute force to succeed,

Instead we put ourselves in tune with the universe, maintain peace in our realms, nurture life, and prevent death or destruction.

The true meaning of the term samurai is one who serves and adheres to the power of love.”

- Morihei Ueshiba, Founder of Aikido (Art of Peace)

Introduction – Annette Freund



Please find more information
on our website

www.inspiredmove.ch

*“My personality is a **“Bridge-Builder”** as I mediate and connect between different ways of thinking.”*

- **3-fold background:** Pharmacist, MBA, Systemic Business Coach
- **20 years** experience in the **Health Care Sector**
- **15 years** in **Marketing** and **Competitive Intelligence** in the Pharma/Biotech Industry
- In addition: **8 years** of **coaching** expertise

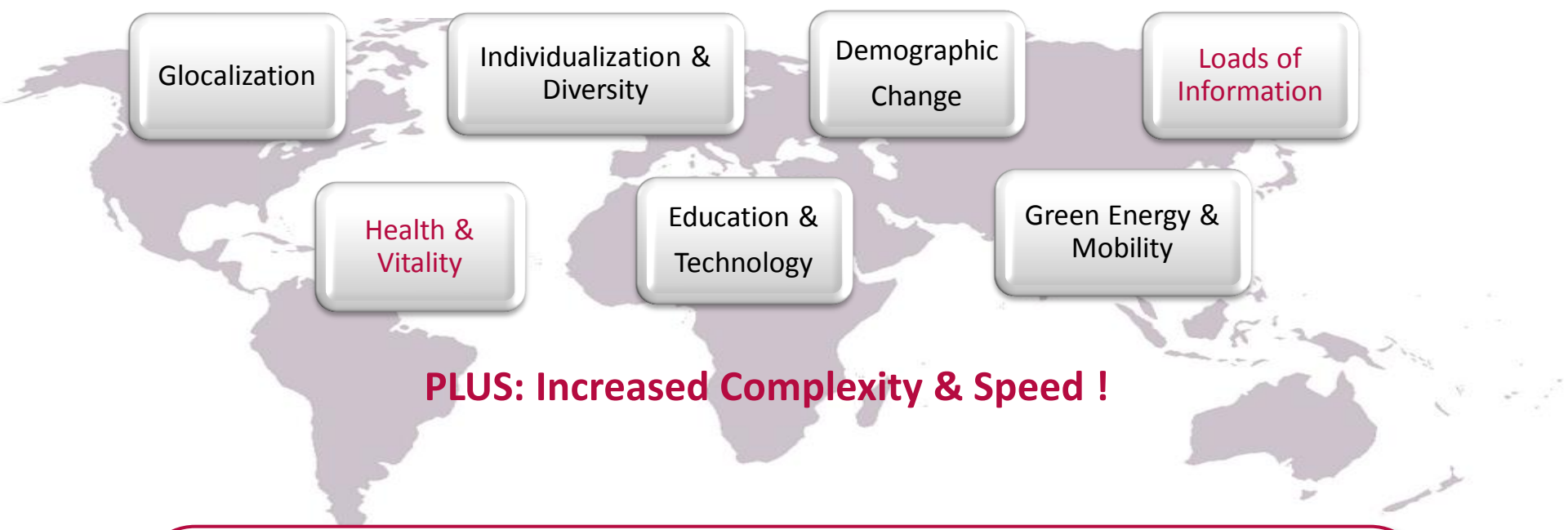
From Inspiration to Implementation!

- **Inspiration:**
 1. To work in addition to the logical-analytical solutions with creative-intuitive solutions
 2. Light up the inner fire
- **Implementation:** Put your insights into practice!

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Objectives of Leading in the 21st Century



Glocalization

Individualization &
Diversity

Demographic
Change

Loads of
Information

Health &
Vitality

Education &
Technology

Green Energy &
Mobility

PLUS: Increased Complexity & Speed !

With new conditions, leadership **MUST seek and apply new ways**

- of broadening the solution space!
- of working together!
- of staying inspired and inspiring their team!

What is Leadership?

Leadership is...

“organizing a **group of people** to achieve a **common goal.**” (Wikipedia)

“creating **conditions** that enable other people to act accountably in the organizations best interest”. Conditions: ideological, social, structural (MIRA Consulting)

“about **results** – not procedures - without sacrificing **values.**” (Robert Dilts)

Worker

Manager

Leader

What is Motivation and What is Inspiration?



Motivation

- A goal and you go there!
- Getting ahold of an idea and carrying it out.
- Letting nothing interfere with it /overcome obstacles

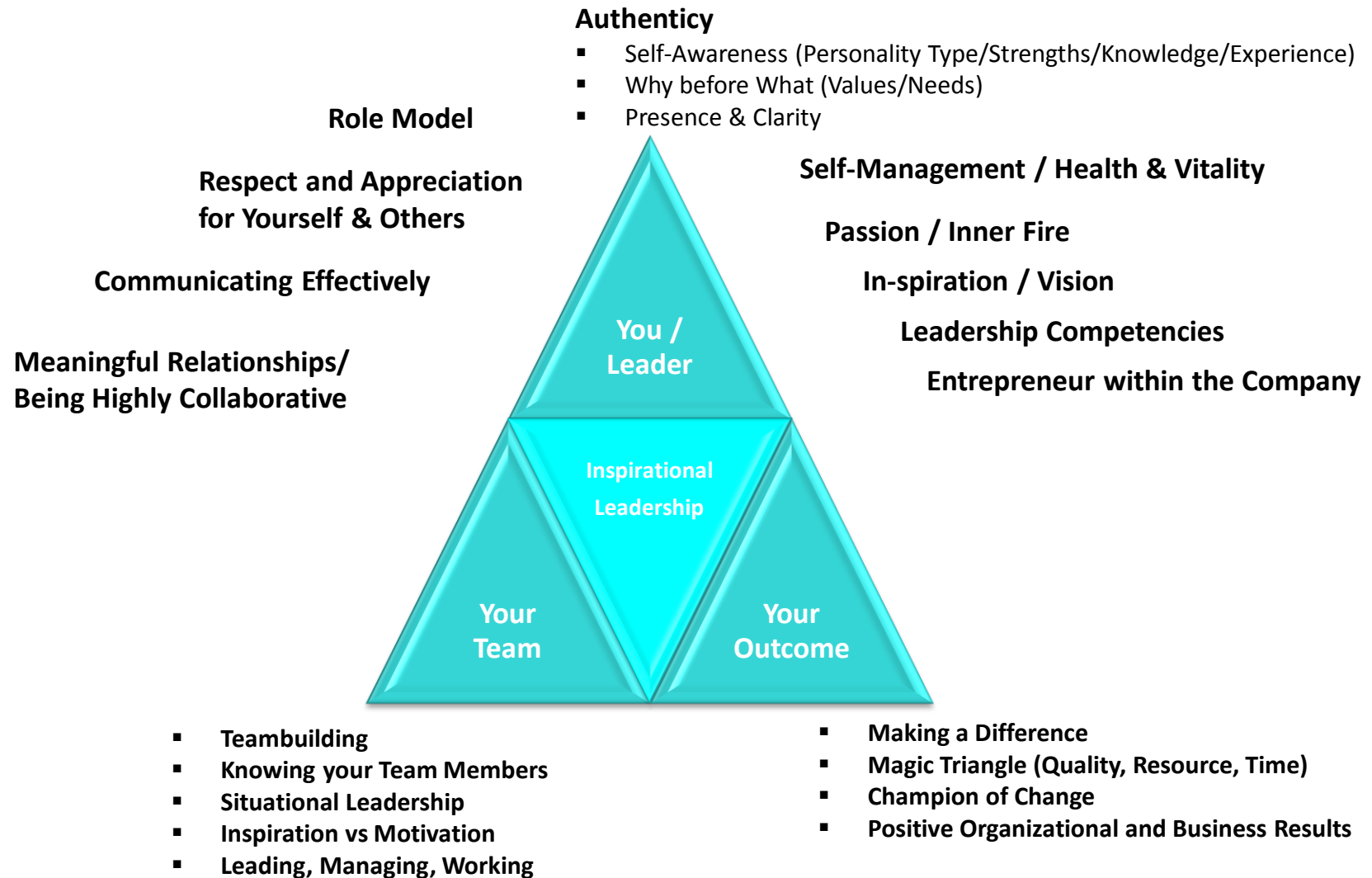


Inspiration => In-spirit

- In-spiration comes from within!
- When a idea gets a hold of you and takes you, where you originally were intended to in the first place.
- To inspire involves convincing people

**The power to inspire goes beyond
the power to motivate!**

3 Core - Elements Inspirational Leadership: Be the Inspiration you are Seeking!



Inspirational Leadership: IL with Us – Key take-aways

Inspirational Leadership is the **knowledge about leadership and beyond** and one of the **key innovation factors** for the future of your company and humanity:

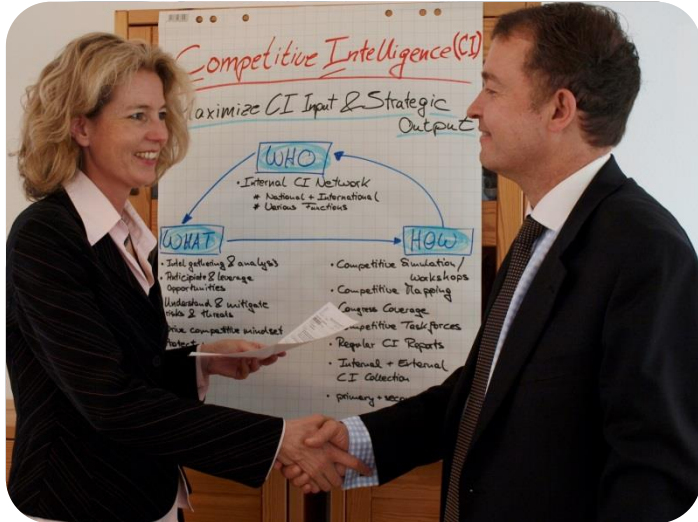
- IL is key to gain and sustain your **people's engagement and an output of creation.**
- IL goes beyond being a new leadership style – **it's an art,**
- Which **connects people to an inspiring vision** and leads them to **innovative, actionable strategies and tactics.**

FREUND INSPIRED MOVE guides you to maximize your IL input and strategic output:

- IL Training and Coaching for your leaders and managers
- Set up and optimize IL structures in your company (national/international)
- IL Workshops for all phases and leadership topics
- Integration in strategies and tactics

From Inspiration to Leading!

Our Offer: From Inspiration to Implementation!



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Have you ever asked yourself:

How can we come to new solutions?

How can we really put them into practice?

From Inspiration to Implementation!

FREUND INSPIRED MOVE guides you through the process. For example:

- **Consulting:** Marketing and Competitive Intelligence – Strategy, Process and Workshop Design
- **Training:** Inspirational Leadership, Competitive Intelligence and Life-Vision
- **Business Coaching:** Career Decisions, Inspirational Leadership and Health-Vitality

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